

## DST-NIMAT PROJECT

### PERFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC

1. **Name & address of programme implementing agency** : ABES Engineering College  
19<sup>th</sup> Km Stone, NH-24  
Ghaziabad  
Ph: 0120-7135112  
Email: info@abes.ac.in  
www.abes.ac.in
2. **Programme Location** : Bhai Parmanand Institute of Business Studies, New Delhi
3. **Programme Date** : 05/10/2016 to 07/10/2016
4. **Name of the coordinator** : Mr. Manish
5. **No. of candidate attended the programme** : Male:51  
Female :25 } 76
6. **List of participants** : Annexure – I
7. **Programme schedule** : Annexure – II
8. **List of recourse persons** : Annexure – III
9. **List of industries visited** : Annexure – IV
10. **Participant's feedback** : Annexure – V
11. **Photographs of programme** : Attached

**Annexure-I****3 DAYS ENTREPRENEURSHIP AWARENESS CAMP****LIST OF PARTICIPANT**

Date: 05/10/2016 to 07/10/2016

Time: 10:00 AM – 4:00 PM

Place/Venue: Bhai Parmanand Institute of Business Studies, New Delhi

Sr. No.	Participants Name	Age	Male/ Female	Education		Category Gen/SC/ST/OBC/ Minority
				Course	Year	
1.	Abhay Kumar	22	M	MCA	2 <sup>nd</sup>	OBC
2.	Abhishek	21	M	MCA	2 <sup>nd</sup>	OBC
3.	Akanksha Dua	20	M	MCA	2 <sup>nd</sup>	GEN
4.	Alisha	22	F	MCA	2 <sup>nd</sup>	GEN
5.	Amit Joshi	22	M	MCA	2 <sup>nd</sup>	GEN
6.	Ankit Shahi	23	M	MCA	2 <sup>nd</sup>	GEN
7.	Ankit Tyagi	21	M	MCA	2 <sup>nd</sup>	GEN
8.	Ankur Shukla	22	M	MCA	2 <sup>nd</sup>	GEN
9.	Apoorva Malik	23	M	MCA	2 <sup>nd</sup>	OBC
10.	B Bharath	23	M	MCA	2 <sup>nd</sup>	OBC
11.	Bharat Pandey	23	M	MCA	2 <sup>nd</sup>	GEN
12.	Bhawana Pant	21	F	MCA	2 <sup>nd</sup>	GEN
13.	Dashrath Chaudhary	21	M	MCA	2 <sup>nd</sup>	OBC
14.	Deepanshu Sharma	22	M	MCA	2 <sup>nd</sup>	GEN
15.	Diwakar	22	M	MCA	2 <sup>nd</sup>	SC
16.	Gaurav Kumar Singh	22	M	MCA	2 <sup>nd</sup>	OBC
17.	Jogendra Kumar	23	M	MCA	2 <sup>nd</sup>	SC
18.	Kavita Basera	24	F	MCA	2 <sup>nd</sup>	GEN
19.	Khurshid Alam	23	M	MCA	2 <sup>nd</sup>	Minority
20.	Khushboo Verma	23	F	MCA	2 <sup>nd</sup>	OBC

21.	Kshitiz Agarwal	22	M	MCA	2 <sup>nd</sup>	GEN
22.	Kunal	21	M	MCA	2 <sup>nd</sup>	GEN
23.	Manish Kumar Sharma	21	M	MCA	2 <sup>nd</sup>	GEN
24.	Manish Mishra	23	M	MCA	2 <sup>nd</sup>	GEN
25.	Megha	22	F	MCA	2 <sup>nd</sup>	OBC
26.	Mohammad Wasif	23	M	MCA	2 <sup>nd</sup>	GEN
27.	Mohd Owais Malik	23	M	MCA	2 <sup>nd</sup>	OBC
28.	Mudit Narang	24	M	MCA	2 <sup>nd</sup>	GEN
29.	Nikita Babu	23	F	MCA	2 <sup>nd</sup>	OBC
30.	Pooja Gambhir	24	F	MCA	2 <sup>nd</sup>	GEN
31.	Praveen	26	M	MCA	2 <sup>nd</sup>	OBC
32.	Prince Singh	21	M	MCA	2 <sup>nd</sup>	GEN
33.	Priya Jain	22	F	MCA	2 <sup>nd</sup>	GEN
34.	Rahul Mehra	23	M	MCA	2 <sup>nd</sup>	GEN
35.	Ritika Sharma	23	F	MCA	2 <sup>nd</sup>	GEN
36.	Sakshi Rana	24	F	MCA	2 <sup>nd</sup>	GEN
37.	Shivam Gupta	22	M	MCA	2 <sup>nd</sup>	GEN
38.	Shivraj Singh	21	M	MCA	2 <sup>nd</sup>	OBC
39.	Shreya Bhatt	20	F	MCA	2 <sup>nd</sup>	GEN
40.	Shweta Verma	22	F	MCA	2 <sup>nd</sup>	OBC
41.	Sumit Kumar	22	M	MCA	2 <sup>nd</sup>	OBC
42.	Swati Grover	23	F	MCA	2 <sup>nd</sup>	GEN
43.	Sweta Rani	21	F	MCA	2 <sup>nd</sup>	ST
44.	Vandana Sharma	22	F	MCA	2 <sup>nd</sup>	GEN
45.	Varun Saxena	23	M	MCA	2 <sup>nd</sup>	GEN
46.	Vikas	23	M	MCA	2 <sup>nd</sup>	OBC

47.	Vikas Anand	23	M	MCA	2 <sup>nd</sup>	OBC
48.	Vishal Jain	21	M	MCA	2 <sup>nd</sup>	GEN
49.	Vivek Bhat	21	M	MCA	2 <sup>nd</sup>	GEN
50.	Yatish Raj	22	M	MCA	2 <sup>nd</sup>	GEN
51.	Yogesh	22	M	MCA	2 <sup>nd</sup>	GEN
52.	Himanshi Thakur	22	F	MCA	2 <sup>nd</sup>	GEN
53.	Deepika Panwar	23	F	MCA	3 <sup>rd</sup>	OBC
54.	Ravi Kumar Mahto	24	M	MCA	3 <sup>rd</sup>	GEN
55.	Ravinder Yadav	23	M	MCA	3 <sup>rd</sup>	OBC
56.	Hunny Pal	23	M	MCA	3 <sup>rd</sup>	OBC
57.	Arunima Bhattacharjee	23	F	MCA	3 <sup>rd</sup>	GEN
58.	Amit Kothiyal	23	M	MCA	3 <sup>rd</sup>	GEN
59.	Piyusha Rani	22	F	MCA	3 <sup>rd</sup>	OBC
60.	Kumar Kunal	24	M	MCA	3 <sup>rd</sup>	OBC
61.	Jasmeet Singh	24	F	MCA	3 <sup>rd</sup>	OBC
62.	Aditi Kaushik	24	F	MCA	3 <sup>rd</sup>	GEN
63.	Akshay Kumar	23	M	MCA	3 <sup>rd</sup>	SC
64.	Abhay Sadanandan	21	M	MCA	3 <sup>rd</sup>	GEN
65.	Gunjan	26	F	MCA	3 <sup>rd</sup>	OBC
66.	Mukesh Kumar Sharma	21	M	MCA	3 <sup>rd</sup>	GEN
67.	Tushar Karmakar	22	M	MCA	3 <sup>rd</sup>	GEN
68.	Anuj Kumar Pandey	23	M	MCA	3 <sup>rd</sup>	GEN
69.	Sonam Saluja	23	F	MCA	3 <sup>rd</sup>	GEN
70.	Sharat Sasidharan	24	M	MCA	3 <sup>rd</sup>	GEN
71.	Anchal Goel	22	F	MCA	3 <sup>rd</sup>	GEN
72.	Naveen Kumar	21	M	MCA	3 <sup>rd</sup>	OBC

73.	Shivangi	20	F	MCA	3 <sup>rd</sup>	GEN
74.	Vikram Singh	22	M	MCA	3 <sup>rd</sup>	OBC
75.	Md Tafsir Alam	23	M	MCA	3 <sup>rd</sup>	Minority
76.	Akash Gupta	24	M	MCA	3 <sup>rd</sup>	GEN

**PROGRAMME SCHEDULE**

Date: 05/10/2016 to 07/10/2016

Time: 10:00 AM – 4:00 PM

Place/Venue: Bhai Parmanand Institute of Business Studies, New Delhi

<b>Day 1</b>	
9.30-11.00	Registration & Inauguration <b>Chief Guest:</b> Dr. (Mrs) Amita Dev, Principal, BPIBS, New Delhi
11.00-12.30	Why to be an Entrepreneur? Speaker: <b>Mr. Mahendra Gupta</b> , Manager, CARE
1.30-2.30	What is Market and market fragmentation? Speaker: <b>Dr. Mohit Jindal</b> , Sr. Asst Prof, Dept of MBA, ABES-EC
2.30-4.00	Selection of right Business Idea & B-Plan Preparation Speaker: <b>Mahendra Kumar Gupta</b> , Manager-CARE
<b>Day-2</b>	
9.30-11.00	Business Idea: Preparation & Presentation
11.00-12.30	-By Participants
01.30-02.30	Role of IPR for Startups Speaker: <b>Mr. B K Sahu, Dy. Manager, NRDC, New Delhi</b>
2.30-4.00	Industry Visit Facilitator: <b>Mr. Shrikant Patel</b>
4.00-5.00	Feedback and learning from Industry visit Facilitator: <b>Mr. Shrikant Patel</b>
<b>Day 3</b>	
9.30-10.00	-Govt. of India Startup Policy -Business Incubation Support & Govt funding guidelines Speaker: <b>Mr. Mahendra Kr. Gupta</b> , Manager, CARE
10.00-11.30	Company registration process and formalities and basics of finance management as Startups Speaker: <b>Mr. Rajiv Tiwari</b> , Founder, Finsoft Analytics
11.30-12.30	Interaction with Startup. Speaker: <b>Mr. Shwet Prakash Srivastava</b> , HUHC
1.30-4.00	Digital Marketing: A new way to reach market Speaker: <b>Mr. Agam Verma, Oranda Enterprise, New Delhi</b>
4.00-5.00	Valedictory function

**LIST OF FACULTY/RESOURCE PERSON**

<b>S. No.</b>	<b>Name &amp; Address</b>	<b>Designation</b>	<b>Organization</b>
1.	Shri Mahendra Kr.. Gupta ABES Engg. College 19 <sup>th</sup> Km Stone, NH-24, Ghaziabad	Manager- CARE	Center for Applied Research & Entrepreneurship ABES Engineering College, Ghaziabad
2.	Sh. B K Sahu, 20-22, Zamroodpur Community Centre, Kailash Colony Extension, New Delhi, Delhi 110048	Dy. Manager	National Research Development Corporation, New Delhi
3.	Dr. Mohit Jindal ABES Engg. College 19 <sup>th</sup> Km Stone, NH-24, Ghaziabad	Sr. Astt. Prof	Dept. of MBA ABES Engineering College, Ghaziabad
4.	Sh. Shrikant Patel	Asst. Prof.	BPIBS, New Delhi
5.	Mr. Agam Verma Croprocessing Republic, Ghaziabad	Director	Oranda Enterprises, New Delhi
6.	Mr. Shwet Prakash Srivastava	Founder	HUHC, Ghaziabad
7.	Mr. Rajiv Twari	Founder	Finsoft Analytics, Ghaziabad

**LIST OF INDUSTRIES VISITED**

<b>Sr. No.</b>	<b>Name, Address and contact details</b>	<b>Product/ Service</b>
1.	Wizard Info Tech, Laxmi Nagar, New Delhi	Software Development



**FEED BACK ANALYSIS OF PARTICIPANT-SUMMERY**

Date: 05/10/2016 to 07/10/2016

Place/Venue: Bhai Parmanand Institute of Business Studies, New Delhi

Total no. of Participants: 76

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Q.1) From where you got the information about this programme?

- a) Pamphlets/ Brochure : 00 Nos. (00%)
- b) News paper Advt : 00 Nos. (00%)
- c) Posters/Handbills : 76 Nos. (100%)
- d) Other : 00 Nos. (00%)

Q.2) What is your opinion about the duration of programme?

- a) Short : 11 Nos. (14.4%)
- b) Adequate : 66 Nos. (86.8%)
- c) Long : 01 Nos. (1.3%)

Q. 3) Did you find the programme useful?

- a) Very much : 69 Nos.(90.7%)
- b) To some extent : 07 Nos.(9.2%)
- c) Not useful : 00 Nos.(00%)

Q. 4) Did it fulfill your expectation?

- a) Yes : 68 Nos. (89.4%)
- b) To some extent : 06 Nos. (7.8%)
- c) No : 02 Nos.(2.6%)

Q. 5) Planning of the programme?

- a) Excellent : 47 Nos. (61.8%)
- b) Very Good : 14 Nos. (18.4%)
- c) Good : 15 Nos. (19.7%)
- d) Satisfactory : 00 Nos. (00%)
- e) Poor : 00 Nos. (00%)

## Photographs of programme



Dr. Amita Dev, Principal, BPIBS presenting inaugural address



EAC participants and others during camp





Participants of EAC planning and preparing for business Idea presentation



Participants presentation their idea during BOG exercise



Mr. Mahendra Gupta taking session in the camp



Mr. Agam Verma taking session in EAC





Mr. B K Sahu from NRDC taking session on IPR



Mr. Shwet Srivastava, Founder, HUHc interacting with participants



EAC Participants along with dignitaries



EAC Participants along with dignitaries